IHS Expands Maritime & Trade Analysis of Breakbulk Market

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Senior Editor Joseph Bonney tapped to head editorial coverage

NEWARK, N.J. (Feb. 4, 2016) – The Journal of Commerce and IHS Fairplay will broaden coverage of the breakbulk and project cargo markets via their multiple media and event channels, the two brands announced. Joseph Bonney, a longtime JOC transportation journalist and former editor-in-chief, will lead the effort alongside a leading editorial team with decades of combined experience. Both publications, which are part of IHS Maritime & Trade, have deep roots in the breakbulk and project cargo maritime markets. Plans in 2016 include the launch of regular in-depth editorial coverage, expanded news online, custom events and additional information services aimed at shippers moving breakbulk, heavy lift and project cargo commodities worldwide.

Economic and market developments affecting breakbulk and project shipping are increasing the demand for accurate, informed data and analysis. As the market leader in providing such information across the maritime and international trade sectors, IHS will publish several Breakbulk & Project Cargo editorial supplements and digital editions in 2016, as well as cover these topics on its leading JOC.com and Fairplay.IHS.com websites. The first of these special reports, published in early February, examines the outlook for vessel supply and demand; and trends and developments in the shipping of breakbulk commodities and project cargoes. IHS Maritime & Trade also will expand marketing services available for advertisers and sponsors.

“We are excited to return to full-time coverage of the breakbulk market, a market we know well from years of experience and involvement through both JOC and Fairplay” said Peter Tirschwell, senior director of content for IHS Maritime & Trade. “We look forward to using the expertise and resources of IHS Fairplay and The Journal of Commerce to provide our print and online audience with authoritative coverage of this important market.”

Mr. Bonney will transition from his current role as JOC senior editor covering East and Gulf Coast ports, trucking, container shipping and other international transportation and logistics news, and will concentrate on expanding IHS Maritime & Trade’s breakbulk and project cargo coverage. He will relocate to New Orleans in the spring.

In more than 30 years of reporting on transportation and trade, Mr. Bonney has had several editorial roles at The Journal of Commerce, including Gulf Coast correspondent, managing editor, columnist, and editor-in-chief. During his career, he has been managing editor of American Shipper, a reporter with the Associated Press, and a reporter and business editor at The Clarion-Ledger in Jackson, Mississippi. He also had a stint with Lykes Bros. Steamship Co.

He is also co-author of “The Box That Changed the World,” a history of 50 years of containerized shipping, published in 2006. He is a recipient of the Lifetime Achievement Award from the Containerization & Intermodal Institute, and the Malcolm McLean Award from the Association of Bi-State Motor Carriers in the Port of New York and New Jersey.

About IHS (www.ihs.com)

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