Mobile Infrastructure Market Hits $11.4 Billion in Q2; LTE Up 10% from Year Ago, Reports IHS

Release Date:
Thursday, September 3, 2015 10:01 am EDT

Terms:
Technology

Dateline City:
CAMPBELL, Calif.

Contacts:
IHS Media Relations
Campbell, CALIFORNIA (September 3, 2015)—Driven by strong 3G W-CDMA capacity projects in EMEA and unabated LTE activity in China, the global macrocell mobile infrastructure market was up 2 percent in the 2nd quarter of 2015 (2Q15) from the prior quarter, and up 2 percent year-over-year, according to the IHS Infonetics Mobile Infrastructure Equipment report from IHS (NYSE: IHS).

“This time around, W-CDMA alone pulled the 2G/3G market out of the dumps and contributed to the growth of the whole mobile infrastructure market. Substantial 3G deployments took place in Brazil, India, the Middle East, Myanmar, Thailand and Vietnam,” said Stéphane Téral, research director for mobile infrastructure and carrier economics at IHS.

MOBILE INFRASTRUCTURE MARKET HIGHLIGHTS

- In 2015, the worldwide macrocell mobile infrastructure market totaled $11.4 billion
- LTE revenue was essentially flat (+1 percent) in 2Q15 from 1Q15, but grew 10 percent from the year-ago 2nd quarter
- IHS believes LTE will peak at $23 billion in 2015 and then start to decline as a result of diminishing rollouts worldwide
- 422 commercial LTE networks have been launched as of July 2015, 363 of which are of the FDD (frequency division duplex) variety
- Ericsson and Huawei share the LTE infrastructure market share lead in 2Q15, each claiming just over 20 percent
- Mobile infrastructure software is forecast by IHS to grow at a 5-year (2014–2019) compound annual growth rate of 8 percent

MOBILE ANALYST CONFERENCE CALL

Clients: Log in to view analyst Stéphane Téral’s mobile market recap and outlook, live Sept. 4 at 9:00 AM PT or on-demand: www.infonetics.com/cgp/login.asp?id=998.

MOBILE INFRASTRUCTURE REPORT SYNOPSIS

The quarterly IHS Infonetics Mobile Infrastructure Equipment market research report tracks more than 50 categories of equipment, software and subscribers based on all existing generations of wireless network technology, including radio access networks (RANs), base transceiver stations (BTSs), mobile softswitching, packet core equipment and E-UTRAN macrocells. The research service provides worldwide and regional market size, vendor market share, forecasts through 2019, deployment trackers, in-depth analysis and trends. Vendors tracked include Alcatel-Lucent, Cisco, Datang Mobile, Ericsson, Fujitsu, Genband, HP, Huawei, NEC, Nokia Networks, Samsung, ZTE, others. To purchase the report, please visit www.infonetics.com/contact.asp.

CLOUD RAN WEBINAR

Join analyst Stéphane Téral Sept. 15 at 11:00 AM ET for How to Achieve Full-Blown Cloud RAN an event exploring the benefits and challenges operators can expect to encounter on the road to a full-blown cloud RAN architecture. Register here.
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Language:
English